

HULKOFF ANNOUNCES FIRST SINGLE “HOLMGÅNG” FROM UPCOMING AND THIRD ALBUM “RAGNARÖK”

Bothnia, Sweden, May 7, 2021 — Faravid Recordings and HULKOFF is pleased to announce that on May 28, “*Holmgång*” will be released as the first single from HULKOFF’s upcoming and third solo album “*Ragnarök*.” *Holmgång* is a powerful metal epos with a vigilant spirit that draws inspiration from the historical concept of life-and-death dueling that was practiced in the cultural sphere of ancient Fennoscandia.

“This first single is a glimpse into the ancient, sacred rite of “Holmganga” through a somewhat modern perspective.

The soundscape on the forthcoming album is brutal and industrial, with mystical coloring from notes of yore.

As the painting you witness reveals, the whole purpose of this release is connecting traditions of days past with the world we live in today.

Starting upon an islet in sunrise.” — HULKOFF

In the Viking Age, *holmgång* was a legally recognized way to settle disputes in north-western Europe. Anyone wronged could challenge others to *holmgång* regardless of social status. *Holmgångs* were typically fought 3–7 days after the initial request was made. If the challenged man did not show up, the one who had called for a *holmgång* was considered just and true. When someone who had demanded a *holmgång* did not show up, that person was considered “*niðingr*”, an Old Norse word that implies the loss of honor, rights, and manliness. Such people became outcasts and were often sentenced to outlawry and indirect death.

Holmgång is explosively delivered by the deep and distinctive voice of HULKOFF and his disciplined guitar play. The lyrics offer listeners a journey back in time, to a heathen and honorable era, while at the same time being aware of the present.

Credits. *Holmgång* has been produced and mixed by industry stalwart Jonas Kjellgren (Black Lounge Studio). Musician and Ph. D folklorist Thomas von Wachenfeld has provided additional instrumentation like bass, violin, and even a Swedish instrument called

“*hurdy-gurdy*” to ensure tracks sound unique and fresh. Veteran drummer Jon Skäre has provided all percussion.

Album status. Ragnarök will be HULKOFF's third solo album and is scheduled for release in fall 2021. The album's primary focus is to honor the courageous people who came before us and those ahead of us, the brave ones who will ultimately replace us. Repeating the successful duolingual approach of HULKOFF's previous album Pansarfolk, Ragnarök will be available in both English and Swedish; with the Svitjod Edition sung in Swedish and the Vinland Edition in American English. More details on Ragnarök will be revealed in the months ahead.

About HULKOFF

Through folk metal solo project HULKOFF, Sweden-born musical prodigy Pär Hulkoff delivers wild and ancient acoustics by mixing folk tones, Shepherd's horn mode, sturdy metal, and modern sounds. With a decade of hits and millions of streams behind him with widely popular tracks like "*Einherjr*", "*Faravid*" and "*Martialisk*". HULKOFF is also the frontman of industrial-metal act Raubtier, a highly successful project for which HULKOFF has created songs like "*Dobermann*" and "*Låt Napalmen Regna*" which combined have enjoyed more than 20 million streams. With his forthcoming and third album Ragnarök, Pär Hulkoff continues to build on his unrivaled legacy of creating cross-genre compositions while breaking new and uncharted ground.